

College of Arts and Architecture **Academic Integrity Policy**

In addition to the University's Academic Integrity statement, the College of Arts and Architecture will also enforce violations against visual images. Please see below:

Referencing images or otherwise using images as a source of information or for use in creating artworks it is crucial that you are aware of the 'fair use' limits in using images. Consequently, you commit plagiarism if you:

- Knowingly trace, copy or otherwise transfer someone else's image and use it as your own

What is Fair Use of Images?

Fair use provisions of U.S. copyright law allow use of copyrighted materials on a limited basis for specific purposes without the permission of the copyright holder. To assess fair use, refer to the following factors:

Purpose of use: Nonprofit, educational, scholarly or research use

Transformative use: repurposing, recontextualizing, creating a new purpose or meaning

Nature or type of work: Published, fact-based content

Amount Used: Using only the amount needed for a given purpose

Market Effect: If there would be no effect, or it is not possible to obtain permission to use the work

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