



PennState
College of Arts and Architecture

College of Arts and Architecture
2020-2025 Final Strategic Plan Goal and Objectives
February 22, 2021

FINAL REPORT 02.22.2021



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I. **Mission**

The College of Arts and Architecture prepares artists, designers, scholars, teachers, performers, and professional practitioners to further research and creative activity, and to interpret and preserve cultural heritage. We provide communities of the Commonwealth and beyond with performances, exhibitions, and arts engagement programs.

- We are innovators and creators dedicated to addressing 21st-century issues, ideas, and values.
- We inspire new ways of thinking.
- We realize cultural and social impact.
- We cultivate global perspectives through historical study, cultural production, and environmental and social action.
- We make the arts and design central to the student experience through general education and elective courses in all academic majors.
- We foster collaboration with other scholarly disciplines to integrate arts and design in partnerships that strengthen curricular connections, student life, research, and community wellness.
- We embrace the values of respect, equity, social and environmental justice, and anti-oppression.

II. **Vision**

To be nationally and internationally recognized as scholars, innovators, practitioners, educators, curators, and performers who integrate arts and design research, creative practice, and transformative learning and teaching, in order to investigate, inspire, and improve cultural, social, and environmental conditions.

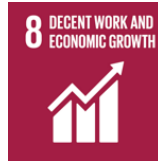


III. GOALS AND OBJECTIVES OF PLAN

Goal # 1: Cultivate transformative arts and design opportunities and experiences.

Goal Summary Name: Transformative arts and design.

Goal Description: Cultivate arts and design opportunities and experiences that change a person's outlook or perspective in a way that expands their personal growth.



Objective #1.1: Increase engagement opportunities and experiences.

Objective Description: Create more internship and career opportunities for students, lower barriers for participation, increase co-curricular and experiential engagement opportunities.

Objective Years: All 5 years of the plan

Start Date: January 2021

Target Completion Date: December 2025

Objective #1.2: Increase financial support for our students.

Objective Summary: Student financial support.

Objective Description: Increase endowments to fund need-based and merit-based financial support for our students.

Objective Years: All 5 years of the plan

Start Date: January 2021

Target Completion Date: December 2025

Objective #1.3: Provide opportunities to enrich, deepen, and catalyze environmental, cultural, and social awareness.

Objective Summary: Social awareness in curriculum

Objective Description: Utilize curricular opportunities, interdisciplinary engagement, and general education content and delivery to enrich, deepen, and catalyze environmental, cultural, and social awareness.

Objective Years: All 5 years of the plan

Start Date: January 2021

Finish Date: December 2025

Goal # 2: Establish a culture of anti-racism and anti-oppression that embraces individual identities, fosters a culture of inclusion, and promotes equity through our curricula, values, standards, ideals, policies, and practices.

Goal Summary Name: Culture of equity.

Goal Description: Create and establish a culture that promotes, upholds, and furthers the understanding of equity standards and ideals within its procedures and policies.



Objective #2.1: Uphold anti-racism and equitable standards and ideals within College procedures and policies.

Objective Summary: Equity in procedures

Objective Description: Establish College anti-racist/equitable procedures.



Objective Years:

All 5 years of the plan

Start Date: January 2021

Finish Date: December 2025

Objective #2.2: Uphold anti-racism and equitable standards and ideals within College curricula.

Objective Summary: Equity in curricula

Objective Description: Anti-racist and equitable curriculum requirements.

Objective Years:

All 5 years of the plan

Start Date: January 2021

Finish Date: December 2025

Objective #2.3: Increase anti-racist and equitable professional development, programs, collections, exhibitions, and performances.

Objective Summary: Equity in programming

Objective Description: Increase anti-racism and equitable professional development, performances, exhibits, and programs.

Objective Years: All 5 years of plan

Start Date: January 2021

Finish Date: December 2025



Goal # 3: Advance innovative practices in teaching and learning, research, creative activity, performances, and professional development.

Goal Summary Name: Innovative practices

Goal Description: Cultivate global citizens and increase student success; ensure our initiatives highlight UN Sustainable Development Goals; prioritize the use of digital technology for a resilient future.



Objective #3.1: Promote student success and cultivate global citizens while being responsive to changing societal needs and values.

Objective Summary: Student success

Objective Description: Cultivate global citizens and increase student success.

Objective Years:

All 5 years of the plan

Start Date: January 2021

Finish Date: December 2025

Objective #3.2: Highlight the significance of the United Nations' (UN) Sustainable Development Goals; and further our understanding and commitment to equity and social relevance.

Objective Summary: UN Sustainable Development Goals



Objective Description: Review new and current initiatives through the lens of sustainability, equity, and social relevance. Expand on initiatives that demonstrate high quality and innovative practices and present and share these initiatives. Engage Arts and Architecture research centers and initiatives in furthering these initiatives and integrate faculty into large scale University efforts focused on these themes.

Objective Years: All 5 years of the plan

Start Date: January 2021

Finish Date: December 2025

Objective #3.3: Expand arts/design curricula to a wider range of students, both in residence and online.

Objective Summary: Expand curricular opportunities.

Objective Description: Develop online degrees, minors, and non-credit online professional development and certification initiatives; also develop general education courses that connect with non-academic units (i.e. the Center for Performing Arts and the Palmer Museum of Art).

Objective Years: All 5 years of the plan

Start Date: January 2021

Finish Date: December 2025



Goal # 4: Develop strategic alliances, partnerships, and collaborations to broaden impact and promote a culture of research and creative activity.

Goal Summary Name: Strategic alliances for impact.

Goal Description: Develop and use strategic alliances, partnerships, and collaborations to broaden our impact and increase the profile of research, creative practice, and curricular innovation.



Objective #4.1: Increase visibility through communications, engagement, programs, exhibitions, performances, and publications.

Objective Summary: Increase visibility

Objective Description: Strengthen partnerships and engagement with the community, sustainability partners, and University Park career services, while raising the visibility of arts and design research and creative practices.

Start Date: January 2021

Finish Date: December 2025

Objective #4.2: Foster partnerships, collaborations, and practices in research and creative activity.

Objective Description: Collaborations

Objective Years: All 5 years of the plan



Start Date: January 2021

Finish Date: December 2025

Objective #4.3: Enhance the impact of the work in sustainability.

Objective Summary: Sustainability impact

Objective Description: Host sustainability related events; develop and engage in partnerships and alliances rooted in sustainability efforts; “green” college practices; leverage the College of Arts and Architecture’s venues as cultural destinations sharing meaningful realizations through art.

Objective Years: All 5 years of the plan

Start Date: January 2021

Finish Date: December 2025

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