AT A GLANCE

STRATEGIC PLAN 2020-2025

MISSION

The College of Arts and Architecture prepares artists, designers, scholars, teachers, performers, and professional practitioners to further research and creative activity and to interpret and preserve cultural heritage. We provide communities of the Commonwealth and beyond with performances, exhibitions, and arts engagement programs.

VISION

arts.psu.edu

To be nationally and internationally recognized as scholars, innovators, practitioners, educators, curators, and performers who integrate arts and design research, creative practice, and transformative learning and teaching, in order to investigate, inspire, and improve cultural, social, and environmental conditions.



Cultivate transformative arts and design opportunities and experiences.

- + Increase engagement opportunities and experiences.
- + Increase financial support for our students.
- + Provide opportunities to enrich, deepen, and catalyze environmental, cultural, and social awareness.



GOAL 2

GOAL 1

Establish a culture of anti-racism and anti-oppression that embraces individual identities, fosters a culture of inclusion, and promotes equity through our curricula, values, standards, ideals, policies, and practices.

- + Uphold anti-racism and equitable standards and ideals within College procedures and policies.
- + Uphold anti-racism and equitable standards and ideals within College curricula.
- + Increase anti-racist and equitable professional development, programs, collections, exhibitions, and performances.

SUSTAINABLE GOALS

GOAL 3

Advance innovative practices in teaching and learning, research, creative activity, performances, and professional development.

- Promote student success and cultivate global citizens while being responsive to changing societal needs and values.
- + Highlight the significance of the United Nations (UN) Sustainable Development Goals, and further understanding of commitment to equity and social relevance.
- + Expand arts/design curricula to a wider range of students, both in residence and online.



GOAL 4

Develop strategic alliances, partnerships, and collaborations to broaden impact and promote a culture of research and creative activity.

- + Intentionally and strategically increase revenue generation within the College of Arts and Architecture.
- + Increase visibility through communications, engagement, programs, exhibitions, performances, and publications.
- + Foster partnerships, collaborations, and practices in research and creative activity.
- + Enhance the impact of the work in sustainability.